

Market opening for households in Latvia



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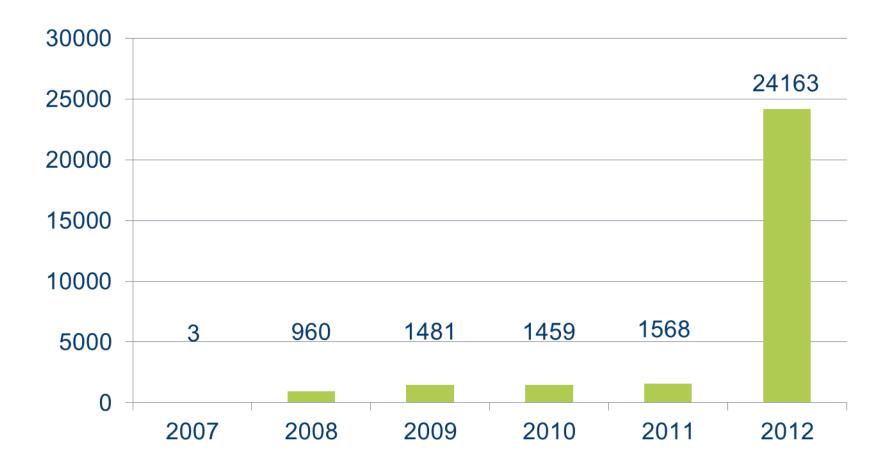


Highlights on electricity market in Latvia

- 900 000 customers (10% business / 90% households)
- Consumption 6 500 GWh (75% business / 25% households)
- 24 000 business customers have joined the open market
- 870 000 customers will join the open market in January 2014 (planned)



Market participiation dynamics 2007-2012



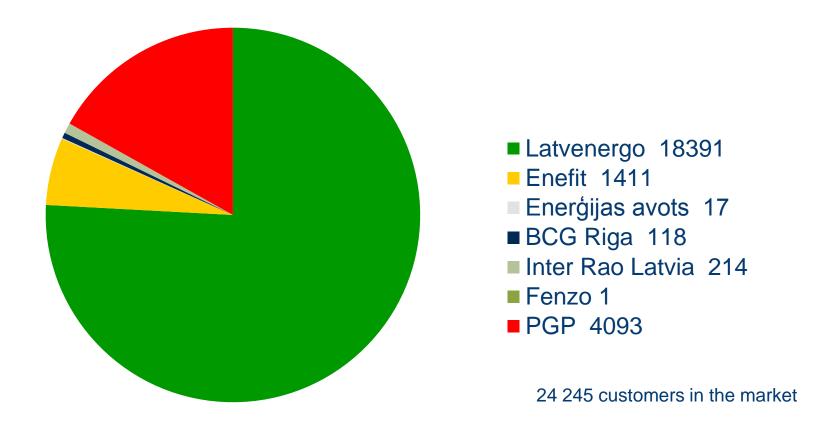


Consumption GWh in 2009-2012





Retailers: 16 agreements, 6 sell to the market



PGP – last resort supply carried out by DSO



Planned market model from 2014

- One agreement
- One invoice
- One stop shop customer services to be provided by trader

Households



- Two agreements
- Two (or one) invoices
- Two independent customer services organizations

Business





Market model's benefits for customers



1 agreement

- Simple process
- Cost reduction
- Save time



1 invoice

- Save on bank commisions
- All information in one place



1 stop shopping

- Customer service as competitive advantage among retailers
- Clear responsibilites and roles



Automated processes by Market Messages (MM)

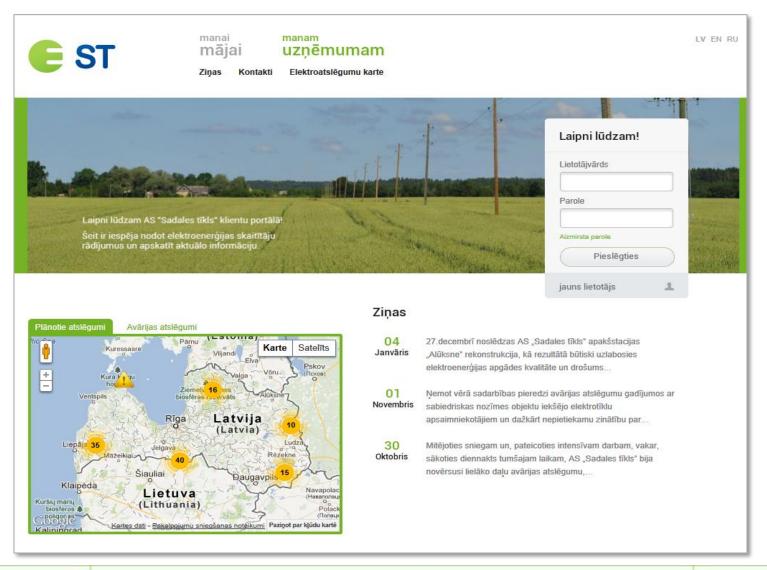
Retailer A
Billing system

Retailer B Billing system Exchange of standartized and predefined market messages

DSO Billing system



Self-service portal <u>www.e-st.lv</u>





Self-service portal functionality for retailers

- Submit, receive, and process Market Messages (MM)
- Receive identification codes for customers and objects
- Exchange of consumption data
- Support for customer services:
 - Customer / object search options
 - Object's technical data
 - Processing of customer requests



Self-service portal functionality for customers

- Submit meter data
- Read technical information about customer's objects
- Access to actual information about network failures and locations

Planned functinality:

- Submit requests for new connections, changes
- Submit and process different inquiries;
- Access information about retailer's requests
- Other services.



Other online information and support options





Thank you!

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